Glass App

WHAT'S FREE HAS NO PRICE

The **best application**
for **flat glass professionals** !

GlassApp is the first revolutionary 100% FREE application designed for flat glass professionals. It offers a complete and innovative solution for simplifying and optimizing work processes related to flat glass handling.

App Store

Google Play

OUR GOALS :

Improved operational efficiency :
By **automating** certain tasks and providing intuitive functionality, GlassApp enables flat glass professionals to **improve their productivity** and overall efficiency.

Simplified business processes : GlassApp **simplifies** the complex processes associated with cutting and measuring flat glass, offering an all-in-one solution for professional needs.

HOW DID GLASSAPP COME INTO BEING ?

Our mobile application was born of the collaboration between three experienced glass industry professionals. Drawing on their expertise and shared passion for innovation, they saw a real need among flat glass professionals to save time and money while **improving operational efficiency**.

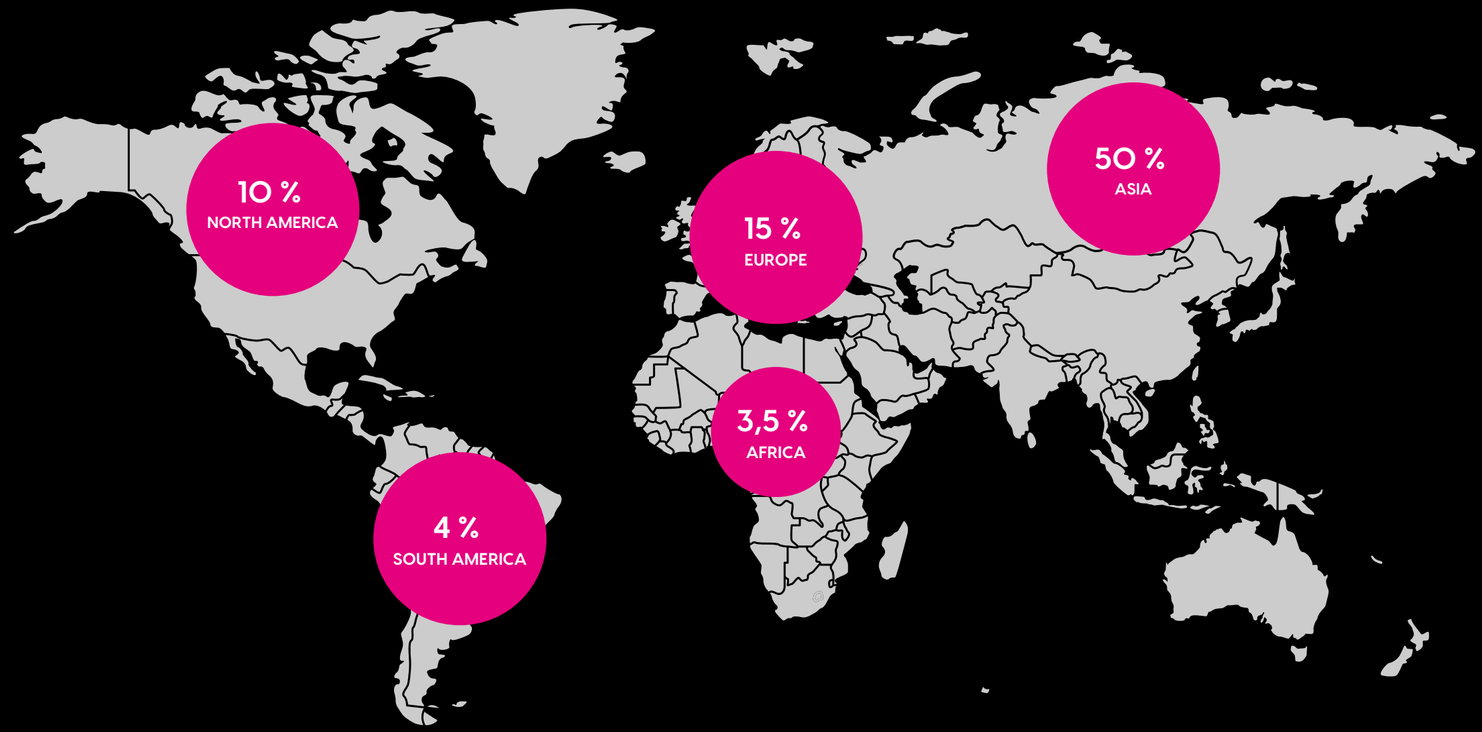
They quickly realized that there were as yet no accessible tools to optimize the glass cutting process and share this evolution quickly and efficiently with all glass players.

And so the **GlassApp** mobile application was born, with the main aim of simplifying and automating glass-cutting tasks, while providing an intuitive platform for communication and collaboration with their customers.

Today, GlassApp is an indispensable ally for glass professionals, helping them save time and money, while providing superior customer service through **efficient project management.**

TODAY, THE WORLD OF GLASS IS ....

The flat glass market size is estimated at 113.47 billion USD in 2024 and is expected to reach 146.76 billion USD by 2029, growing at a CAGR of **5.28%** during the forecast period (2024-2029).

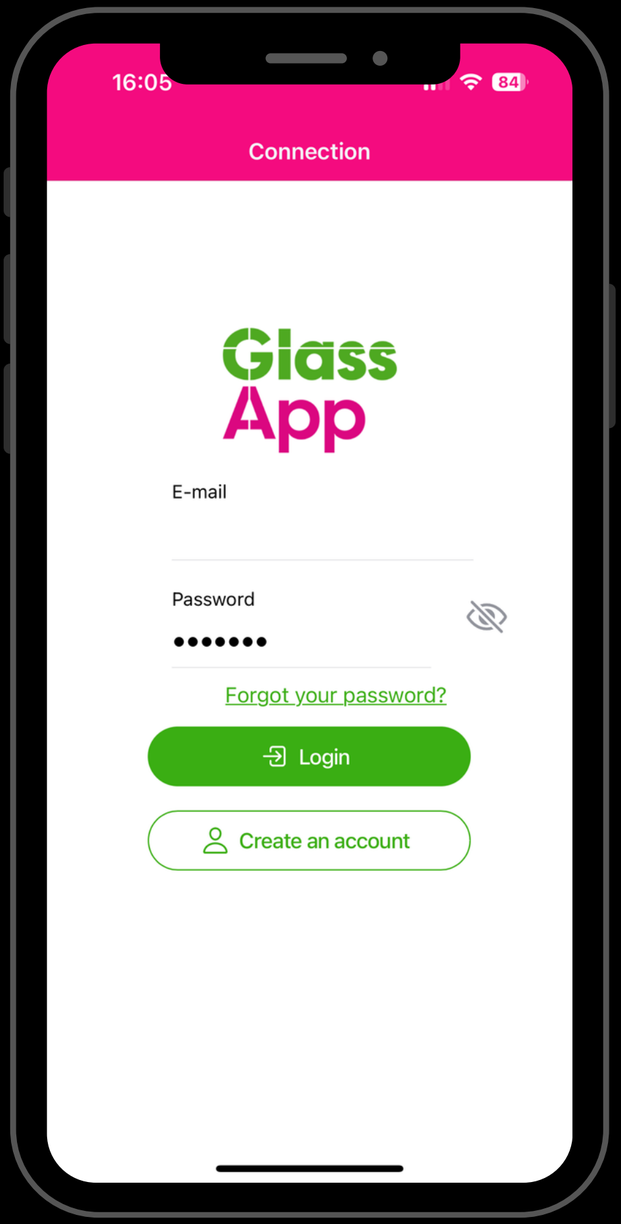


https://www.mordorintelligence.com/fr/industry-reports/flat-glass-market
Data 2020

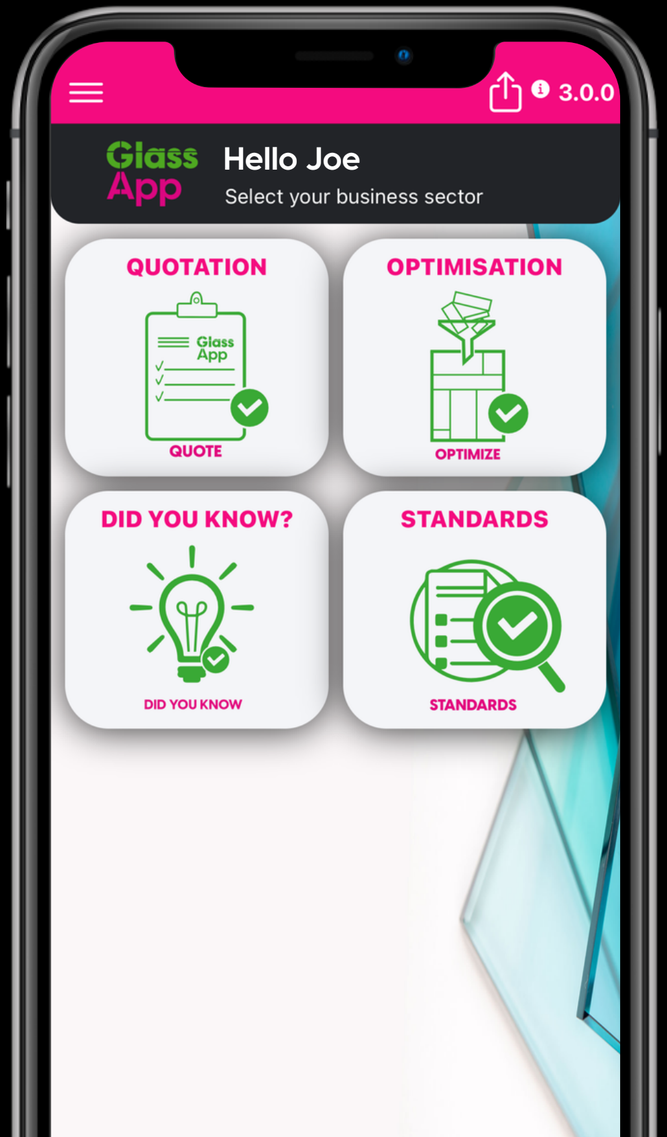
Welcome on

Glass App

-The Glass best app-



GLASSAPP FEATURES



FREE AUTOMATED QUOTES

- Create instant, accurate quotes for every project.
- Add your contacts in one click.
- Customize product features.
- Finalize your quote with additional optimization.

DID YOU KNOW?

Keep up to date with the latest news and trends in the world of flat glass right from your phone!

GLASS PANEL OPTIMIZATION

- Quickly obtain an optimized cutting plan for DLF / PLF / Residual trays.
- Export it as a PDF and get instant access to the cutting waste rate.
- Easily share with colleagues and customers!

STANDARDS

Access information on the latest technical standards in the sector...
Simply download them as PDF files!

OUR ADVERTISING OPTIONS

1

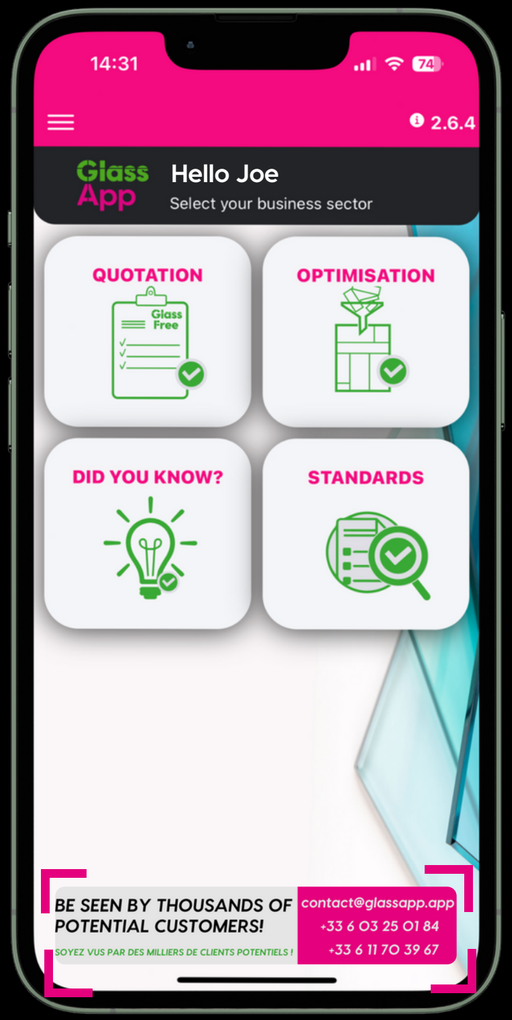
Banner

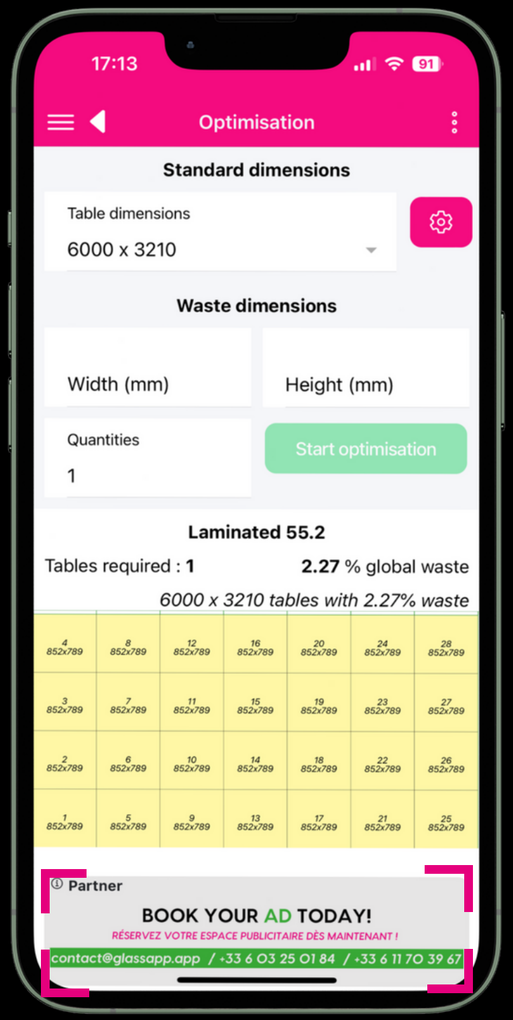
1

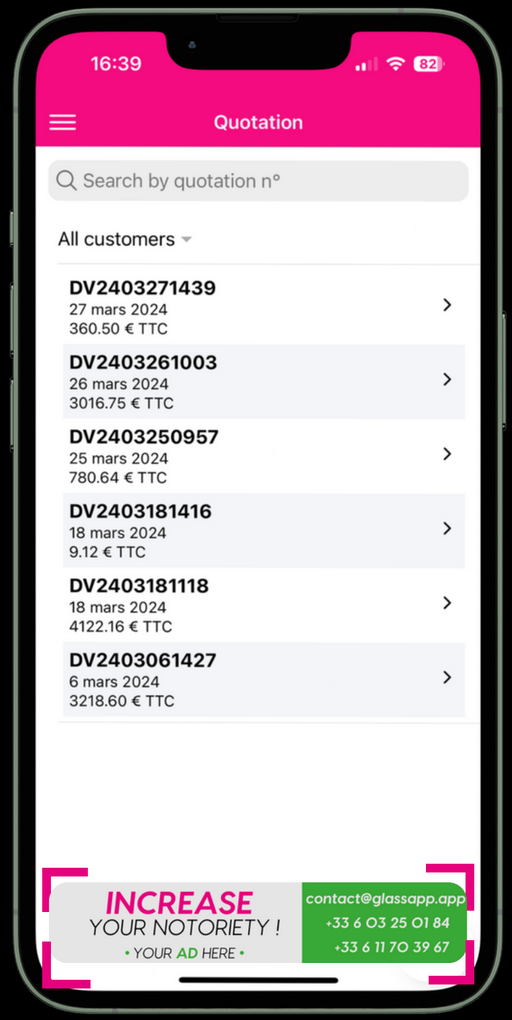
ROTATING BANNERS

⁎*Available locations :*

- *HOME*
- *QUOTATION (x2)*
- *OPTMISATION (x2)*
- *"DID YOU KNOW ?*







OUR ADVERTISING OPTIONS

2

VIDEO OR PHOTO FORMAT ON LOADING TIME

3

A VIDEO OR PHOTO FORMAT WHEN OPENING THE APP

2

Download Vidéo

3

Full Screen

AN AUDIENCE ALREADY ENGAGED !

1 000
users

The GlassApp application is
1000 users
whose profession is mirror / glazier

16 minutes

The average time spent
by our users on the
application

BECOME AN ADVERTISER

GlassApp

A MEASURED IMPACT

Track the performance of your ads in real time, analyzing the data to fine-tune your strategy for optimum ROI.

OPTIMUM VISIBILITY

Your brand will be strategically highlighted on our application, guaranteeing optimum visibility for our users.

OPPORTUNITIES FOR INVOLVEMENT

Interact with our community through interactive advertising, clickable links, exclusive promotions and attention-grabbing sponsored content.

TARGET YOUR ADVERTISING MESSAGES

Our tools will enable you to precisely define and target our users working in the glass industry by their geographical location, profession or sector of activity.

TOUCHER UNE AUDIENCE CIBLÉE

Reach your target audience directly - flat glass professionals - who use our app every day to optimize their work.

VARY YOUR TARGETING CONTENT !

Choose from a variety of advertising options, from traditional banners to video ads and sponsored publications in our "Did you know" section.

App Store Google Play

CONTACT US !

Our team can arrange a meeting with you by telephone or videoconference to establish your visibility objectives together !

ADVERTISING MANAGER

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